

REPORT ON INFORMATION COLLECTED CONCERNING APPLICANT

Under section 60835 of title 2 of the California Code of Regulations, the Bureau of State Audits is responsible for collecting information concerning applicants for the Citizens Redistricting Commission that is needed by the Applicant Review Panel to perform its responsibilities. This is a report by Bureau staff in compliance with that responsibility.

Name of Applicant: Josefa Salinas.

Information: In the Employment History section of the supplemental application, Applicant reported that she is an on-air personality and community affairs director employed by Clear Channel Communications. Bureau staff learned that Applicant's employment with Clear Channel Communications is at radio station KHHT, Hot 92.3 FM in Los Angeles. This is a radio station that has an "Old School" and "R&B" programming format with a significant community affairs component. As part of her duties at the station, Applicant hosts a weekly hour-long program on Sunday mornings called "Community Review." During the program, Applicant typically interviews guests on a variety of topics, such as health issues, wealth management, and self-improvement. In the "Pulse of the Community" segment of the program, which consumes the final 10 to 20 minutes of the program, representatives of nonprofit organizations discuss what they are doing. As for additional duties at the station, according to Applicant, she reviews invitations from community groups seeking the radio station's participation in their events, handles public service announcements, represents the radio station at public events, and serves as a speaker or moderator at events. According to Applicant, the program's target audience, consistent with the station overall, is women between the ages of 25 and 54.

Also in the Employment History section of the supplemental application, Applicant reported being employed as the Community Outreach Manager for All This All That. Staff asked Applicant about this organization, and she responded that it is online vehicle for making financial contributions to a charity by bidding on donated items. However, her contract with the organization expired on June 15, 2010.

Applicant also reported in the Employment History section of the supplemental application that she is the "Decision Maker" at Crystal Dragon Entertainment. In response to questioning by staff, Applicant stated that this is her own company. It formerly managed other entertainers including rap musician and actor Coolio, but now it only manages her career.

Although in the Activities section of the supplemental application Applicant lists involvement with a lot of organizations, this involvement all appears to be through her employment at KHHT. Staff asked Applicant about her involvement with these organizations, and she responded that she uses her radio program to promote community events and encourage listeners to volunteer. Applicant makes many personal appearances, including serving as emcee, mentor, and moderator. Applicant shares her knowledge of the media with nonprofit organizations to assist

them in utilizing public service announcements and creating awareness of their respective missions and goals.

The only organization to which Applicant reported in the Financial Contributions section of the supplemental application that she has made contributions during the past two years is HOPE of Los Angeles. HOPE is Hispanas Organized for Political Equality. According to its website, HOPE provides innovative educational programming to Latinas to develop leadership, statewide networking opportunities, experiential learning, and one-on-one interaction with local, state, and federal officials and agencies. Examples of its programs are: the HOPE Leadership Institute to train Latina leaders in advocacy skills enabling them to foster healthy communities statewide; the Youth Leadership Through Literacy Program, established to provide Latina teens with the skills necessary for self-empowerment; and the Financial Success and Financial Success College Edition, an innovative financial literacy program designed for the emerging Latina professional to build her foundation, the established Latina professional to add to and safeguard her financial investments, and the Latina college student.

Staff discovered that Applicant has received several awards in recent years:

A Woman in Business Award in the Woman in Arts and Entertainment category. According to Applicant, she was designated to receive the award by current State Senator Carol Liu.

The Spirit of Peace Award presented by the Inland Empire Violence Prevention Coalition and the Stop the Violence Increase the Peace Foundation 2008. According to its website, the Inland Empire Violence Prevention Coalition is an alliance of businesses, community and faith-based organizations, law enforcement, public and private agencies, and individuals who are dedicated to decreasing the cycle of violence in Southern California communities, through education, community dialogue, and advocacy for services and policies that result in violence prevention and intervention. According to its website, the Stop the Violence Increase the Peace Foundation is an organization having as its mission to bring awareness about the proliferation of violence in the community; to empower individuals, business, and organizations to curb violence by offering solutions and alternatives to violence and violence-related behavior; and bring accountability to those individuals and organizations who are entrusted with the responsibility of leadership, to maintain nonviolent positions.

The National Latina Business Woman of the Year Award in 2008 from the National Latina Business Woman of the Year Association (NLBWA). According to its website, the mission of the NLBWA is to promote, develop, and support the rapid growth of Latina business owners and professionals. The national organization supports the development of chapters throughout the country, and these chapters deliver programs and services enabling greater success for Latina business owners and professionals. The purpose of NLBWA is to create more representation, visibility, and business development, networking and mentoring opportunities for Latinas in the world of business and at the executive levels throughout the country.

The Champion for Children Award, 2009 from the Los Angeles Chamber of Commerce.

Staff research discovered a single political donation by Applicant. According to a website that tracks such donations, Applicant donated \$1,000 to Presidential Candidate Hillary Clinton in September 2007.

Staff contacted Rori Roje, the author of one of the Applicant's letters of recommendation, to confirm the information provided in the letter and receive any additional information that may be relevant. Ms. Roje confirmed the information in the letter and added that she met Applicant in 2005. Staff asked Ms. Roje about Applicant's ability to be impartial and unbiased. Ms. Roje stated that Applicant treats all of the guests on her radio program the same, regardless of their political or social views. Ms. Roje often does not know how Applicant feels about an issue being discussed on the program until Ms. Roje asks her. Ms. Roje added that Applicant has an ability to coax the guests on her program into "opening up" because everyone feels accepted by her.

Recommendation: None.

Name and title of person submitting response: Steven Benito Russo, Chief of Investigations

Report Date: September 2, 2010